

5 YEAR CELEBRATION |

**LOTUS** Performing Arts

# SPONSORSHIP PACKET



**Music. Art. Stories. Community.**

***CELEBRATING 5 YEARS***

***IN TRENTON AND BEYOND***

JUNE 14 | COOPER'S RIVERVIEW | TRENTON, NEW JERSEY

[thelotusprojectnj.org](http://thelotusprojectnj.org) | [development@thelotusprojectnj.org](mailto:development@thelotusprojectnj.org)

# A Letter from LOTUS



Dear Friends and Esteemed Partners,

At LOTUS Performing Arts, we believe that art at its highest level serves as both cultural preservation and human connection, carrying forward the stories that define us while inviting new audiences into their meaning.

Since its founding, LOTUS Performing Arts has grown into a dynamic Trenton-based performance platform where professional musicians, community singers, and audiences come together through bold and collaborative artistic experiences.

LOTUS Performing Arts has been recognized nationally as a **two-time American Prize award-winning organization in Choral Performance**, reflecting the artistic excellence and community impact of its programs.

Over the past five years, LOTUS has created performances that bring together artists, educators, students, and community members to experience music at the highest level. Most importantly, LOTUS is committed to ensuring that **access to exceptional music and artistic experiences in Trenton is not limited by financial barriers.**

## Why Your Support Matters

Sponsorship of LOTUS helps sustain the artists and programs that make this work possible. Your support directly contributes to:

- Fair wages for professional musicians and artists
- Opportunities for young musicians to participate in professional and transformative performances
- Artist-in-Residence programs that engage with local artists to uplift the artistic community in Trenton
- Community partnerships with schools and local organizations that directly serve our community
- Staff leadership that sustains artistic programming and creates jobs that contribute to the Trenton's economic and artistic ecosystem
- Accessible performances for audiences across the city

Together, these efforts ensure that Trenton remains a place where exceptional artistic experiences are available to everyone.

To view annual impact reports and your support in action, scan the QR code.

With gratitude,

Alicia N. Brozovich, *Executive Artistic Director*

Alex Meakem, *General Manager*

And The LOTUS Performing Arts Team





## A CELEBRATION OF MUSIC, ART, AND COMMUNITY

### Celebrating Five Years of Artistic Impact

#### MISSION

LOTUS Performing Arts creates transformative musical experiences that unite professional artistry, community voices, and cultural discovery.

We do this through:

- Immersive concerts in non-traditional performance venues
- Compelling stories about our shared human experience
- Highlighting historically excluded voices
- Humanitarian partnerships that engage with and elevate the local community

World Premiere:  
New Night, Old Moon

*"I really can't exaggerate what a pleasure and privilege it was to take a walk in a very misty Belgian Ardennes with The Lotus Project singing so beautifully and singing my music. Thank you all so very much for taking the time to sing it. You really found the sensitivity I was hoping for in the piece!"*

#### VISION

We believe that a true, honest, artistic encounter can serve as a doorway to transformation. That's our vision - to transform ourselves - and ultimately, our culture - for the better with powerful encounters with each other through the arts.



Listen on YouTube

@lotusperformingartsnj



thelotusprojectnj



thelotusprojectnj



lotusperformingarts

-Paul-Dominic de Grande  
British Composer

# INVITATION TO PARTNER



LOTUS Performing Arts invites partners at all levels to launch the next five years of impact through meaningful engagement opportunities, including:

## LOTUS Presenting Sponsor - \$5,000

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### **Funds the LOTUS annual Artist-in-Residence Program**

*Supports the annual artist residency that advances artistic expression and mentorship within the Trenton community.*

## Baton Sponsor \$2,500

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### **Funds Staff Stipends**

*Supports the musical and administrative leadership that makes LOTUS performances and community programs possible.*

## Spotlight Sponsor \$1,000

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### **Funds a Local Musician for a Full Concert Run**

*Directly supports a professional vocal or orchestral musician participating in a LOTUS concert production.*

## Pathways Sponsor \$500

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### **Funds Participation for a Young or Emerging Musician**

*Supports a young performer participating in LOTUS Chorale, LOTUS Festival Orchestra, or LOTUS Performing Arts concerts. This ensures that young musicians have access to meaningful performance experiences.*

Sponsors at every level will be highlighted in ways that honor their contribution, celebrate their partnership, and provide meaningful support to musical, artistic, and community impact.

# LOTUS Presenting Sponsor

\$5,000 | 1 Available

*Funds the LOTUS Artist-in-Residence Program*

*Supports the annual artist residency that advances artistic expression and mentorship within the Trenton community.*

## SPONSOR RECOGNITION

- Event presented as: Hamilton Happy Hour presented by [Sponsor Name]
- Premier logo placement on event webpage and digital marketing
- Logo on program cover or sponsor board
- Verbal recognition during event welcome and conclusion
- Opportunity to offer a brief welcome message
- Dedicated social media recognition post
- Logo projected digitally throughout the event
- Priority seating placement



## EVENT EXPERIENCE

- 8 Patron Tickets
- Patron reception for all guests from 4:00 PM to 4:45 PM
- Cocktail hour and Hamilton sing-along from 4:45 PM to 7:00 PM
- VIP table seating for the performance

*“Working with The LOTUS Project has allowed me freedom in the creative process and introduced me to a whole new genre that I never imagined my work to be a part of.”*

—Tamara Torres, 2021  
Inaugural  
Artist-In-Residence

# Baton Sponsor

\$2,500 | 3 Available

*Funds Staff Stipends*

*Supports the leadership that makes LOTUS performances and community programs possible.*

## SPONSOR RECOGNITION

- Prominent logo placement in program
- Logo on event webpage and digital marketing
- Recognition slide during the event
- Verbal recognition during the performance
- Logo projected digitally throughout the event
- Social media recognition



## EVENT EXPERIENCE

- 6 Patron Tickets
- Patron reception for all guests from 4:00 PM to 4:45 PM
- Cocktail hour and Hamilton sing-along from 4:45 PM to 7:00 PM
- Table seating for the performance

*“This thoughtful blend of art forms, like the ethos of The LOTUS Project, succeeded in reinvigorating and reinstating one’s faith in the divine as much as in the collective human endeavor that makes miracles possible.” (LOTUS’s tour performance of Joby Talbot’s Path of Miracles)*

–Rohini Iyengar Vadapull  
U.S. 1 News Review

# Spotlight Sponsor

**\$1,000 | 5 Available**

*Funds a Local Musician for a Full Concert Run*

*Directly supports a professional vocal, orchestral, or composing musician participating in a LOTUS concert production.*

## SPONSOR RECOGNITION

- Logo listed in the event program
- Logo listed on the event webpage
- Recognition on sponsor slide during the event



## EVENT EXPERIENCE

- 2 Patron Tickets
- Patron reception for all guests from 4:00 PM to 4:45 PM
- Cocktail hour and Hamilton sing-along from 4:45 PM to 7:00 PM
- Table seating for the performance

*"I" want you to know that your benefit concert last year has inspired an expansion of the requiem. It now includes a hymn to Ukrainian martyrs on a poem composed by a James Matthew Wilson. The title of the expanded composition will be 'Requiem for The Forgotten.'"*

*—Frank La Rocca, 2022  
American Composer*

# Pathways Sponsor

\$500 | 8 Available

*Funds Participation for a Young or Emerging Musician  
Supports a young or emerging performer participating in LOTUS Chorale, LOTUS  
Festival Orchestra, or LOTUS Performing Arts concerts. .*

## SPONSOR RECOGNITION

- Name or logo listed in event program
- Name or logo listed on event webpage
- Inclusion in sponsor recognition slide during the event



## EVENT EXPERIENCE

- 2 Patron Tickets
- Patron reception for all guests from 4:00 PM to 4:45 PM
- Cocktail hour and Hamilton sing-along from 4:45 PM to 7:00 PM
- Table seating for the performance



*“Playing for LOTUS was a reaching a mile stone for me. Meeting with professional musicians and professional singers, I felt like I belonged, I felt like an equal, that I too was a serious musician, and not just a student. It was a taste of the type work that musicians do in the real world.”*

*—Cindy Lorenzana, 2024  
Trenton Music Makers  
Young Musician*

# SPONSOR COMMITMENT FORM |

A Five-Year Celebration of LOTUS Performing Arts  
Hamilton Happy Hour Fundraiser  
Cooper's Riverview | June 14, 2026

## Sponsor Information

Name (Individual or Company): \_\_\_\_\_

Primary Contact Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Commitment

Please select your desired sponsorship level:

**\$5,000 – LOTUS Presenting Sponsor**

*Funds the Artist-in-Residence Program and advances artistic mentorship in Trenton.*

**\$2,500 – Baton Sponsor**

*Supports staff stipends and the leadership that makes LOTUS programs possible.*

**\$1,000 – Spotlight Sponsor**

*Directly supports a professional musician for a full concert production.*

**\$500 – Pathways Sponsor**

*Provides access for a young or emerging musician to participate in LOTUS programs.*

## Recognition Preferences

Please indicate how you would like your name to appear in printed and digital materials: \_\_\_\_\_

I would like to remain anonymous

## Benefits & Participation

I plan to attend the event with \_\_\_\_\_ (number of) guests

I am unable to attend but wish to sponsor in support of LOTUS Performing Arts

## Payment Information

Total Sponsorship Amount: \$ \_\_\_\_\_

- Check enclosed (payable to LOTUS Performing Arts)
- Credit Card (complete below)
- I will submit payment later via check or online (due June 5, 2026)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing ZIP Code: \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name, Title: \_\_\_\_\_

I/We commit to the sponsorship level indicated above and understand that payment is required to confirm sponsorship benefits and recognition.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name, Title: \_\_\_\_\_

## Submission Instructions

**Pledges and logos must be confirmed with Nicole Berezny at [berezny.n@gmail.com](mailto:berezny.n@gmail.com) and received by May 31, 2026. Payments are due by June 5, 2026 via check or submitted online.**

**By Mail:** LOTUS Performing Arts  
ATTN: Sponsorship  
116 Buckingham Ave  
Trenton NJ, 08618

**By Email:** Nicole Berezny, Sponsorship Coordinator, [berezny.n@gmail.com](mailto:berezny.n@gmail.com)

**Online:** [www.thelotusprojectnj.org/donate](http://www.thelotusprojectnj.org/donate)

Thank You

Your support makes it possible for LOTUS Performing Arts to present bold, high-quality performances while ensuring access for all through our pay-what-you-can model. You are directly investing in artists, young musicians, and the cultural life of Trenton and beyond.



*LOTUS Performing Arts creates transformative musical experiences that unite professional artistry, community voices, and cultural discovery.*



## CONNECT WITH US



Nicole Berezny  
Sponsorship Coordinator, LOTUS  
berezny.n@gmail.com

Colton Martin  
Philanthropy Coordinator, LOTUS  
[www.thelotusprojectnj.org](http://www.thelotusprojectnj.org)  
[development@thelotusprojectnj.org](mailto:development@thelotusprojectnj.org)  
Tax ID 87-1048667

*LOTUS Performing Arts is a qualified not-for-profit organization under Section 501(c)(3) of the Internal Revenue Code.*